

Travel Reduction Program  
301 W. Jefferson St., Suite 410  
Phoenix, Arizona 85003



P: 602-506-6750  
E: TRP@maricopa.gov

### Maricopa County Travel Reduction Program (TRP) Plan

Organization: Arizona, State of Plan Year: 34 Employee Count: 22556 Student Count: \_\_\_\_\_  
Operating Hours: 12 AM 11:59 PM Days: 7 Number of Participating Site(s): 59  
Survey Method:  Minimum 60% Response Rate  Stratified Statistically Significant Random Response Rate  
Equivalent Emission Reduction (EER) Credit:  Yes Electrical Vehicle Charging Station (EVCS) Credit:  Yes  
Current SOV Rate: 33.42 Current SOVMT Rate: 30.94 Previous SOV Rate: 34.43 Previous SOVMT Rate: 32.83

Transportation Coordinator (TC): Mary Marshall Phone: (602) 542-7433 Cell: \_\_\_\_\_  
Address: 100 N. 15th Ave. Suite 301 City: Phoenix State: AZ Zip: 85007  
Email: ridesharehelp@azdoa.gov Intro to TRP Training Completed  Yes  
Highest Ranking Local Official (HRL0): Katie Hobbs Phone: (602) 542-4331 Cell: \_\_\_\_\_  
Address: 1700 W. Washington St., 9th floor City: Phoenix State: AZ Zip: 85007  
Email: engage@az.gov

Communication Methods (select at least two):  
 Bulletin Board  Company Newsletter  Intranet  
 Valley Metro ShareTheRide  Social Media  Email  
 Employee Meetings  Memo  Electronic Bulletin Board

New Hire Communication Methods (select at least one):  
 Digital Presentation  Handbook  Intranet  
 Memo  New Hire Packet

Drawings: Measure(s) used in the last plan?  Yes  No  
 AMU Annual Value \$ 1200  
 Monthly  Bi-monthly  Quarterly  Semi-annual  Annual  
 Other AMU Annual Value \$ 3000  
 All Awarded  Best AMU  HPA  New User  
 Point Program  Walk/Bike  
 Alternative Refueling Annual Value \$ \_\_\_\_\_  
 Alternative Fuel Vehicle  Fuel After Dark  
 Move Closer Annual Value \$ \_\_\_\_\_  
 Survey Incentive Annual Value \$ 25

Subsidies: Measure(s) used in the last plan?  Yes  No  
 Bus/Light Rail Annual Value \$ 528,200  
 Carpool Annual Value \$ \_\_\_\_\_  
 Vanpool Annual Value \$ 400,000  
 Guaranteed Ride Home Annual Value \$ 2000  
 No Parking Incentive Annual Value \$ \_\_\_\_\_  
 Company Van/Car Annual Value \$ \_\_\_\_\_

Work Schedules: Measure(s) used in the last plan?  Yes  No  
 Compressed Work Week Total Employees 1543  
 Telework Total Employees 14193  
 Staggered Work Hours Total Employees \_\_\_\_\_

Physical Amenities: Measure(s) used in the last plan?  Yes  No  
 Bike Rack, Locker, and Shower  
 Construct Unloading/Loading Facility for Transit and Van/Carpool  
 On Site Amenities to Reduce Commute Trips  
 Commuter Matching Service to Facilitate Ridesharing  
 Construct Sidewalks and Bike Lanes to Site  
 Work with Valley Metro to Create Additional Bus Services to Site  
 Alternative Mode Information Center  
 Pay-to-Park  
 Preferential Van/Carpool Parking  
Total Spaces 776 Annual Value \$ 500

TRP Activities: Measure(s) used in the last plan?  Yes  No  
 Annual TRP Training and 12 Valley Metro Webinars  
 TRP Participation Event Annual Value \$ \_\_\_\_\_  
 AMU Party  TRP Fair  Bike/Rideshare/Telework Month Event  
 Idle-Free Annual Value \$ \_\_\_\_\_  
 Idle-Free Zoning  Signage  Incentive Drawing  
 Other Activity RideAmigos cost \$49,135 for above (ride matching, points program, contests)

EVCS Credit: Measure(s) used in the last plan?  Yes  No

Location	Date In Service	EVCS Type	Annual Value
_____	_____	_____	\$ _____
_____	_____	_____	\$ _____
_____	_____	_____	\$ _____

EER Credit: Measure(s) used in the last plan?  Yes  No

Measure	SOV/MT Credit	Annual Value
_____	_____	\$ _____

#### Statement of Participation

I have reviewed this plan and submit it for approval to the Maricopa County TRP Regional Task Force. I understand that our organization must implement this plan within 30 days of submission and follow all the requirements of the [ARS § 49-581 et seq.](#) and the [Maricopa County Ordinance P-7](#). Failure to do so may result in civil penalties of up to \$300 per day out of compliance.

Signature: Mary Marshall Digitally signed by Mary Marshall Date: 2024.12.05 12:08:41 -07'00' Date: 12/05/24  
Transportation Coordinator

Signature: [Handwritten Signature] Date: 12/05/24  
Highest Ranking Local Official